



“Battle not with monsters, lest ye become a monster.”

-F. Nietzsche

– F. Nietzsche

REPORT OF THE VICE-PRESIDENT (INTERNAL) TO COUNCIL

3 November 2011

Events

4Floors. The event was a great success! After consulting with the Security Supervisor and General Manager about how it went, they had positive feedback. There were two ambulances called and I have followed up, both of the students are fine. One of the students was a SSPN volunteer and I have been giving her emotional support and she has made a full recovery.

I have scheduled a 4Floors debrief for this Friday with all of the executives and involved staff.

Students have been giving rave reviews about the event.

From a financial perspective, the event is sound. I do not have the final figures yet, but I can report that sponsorship was about three times what we expected it to be, and ticket revenues were also solid.

The SSMU Executive Committee was concerned about equity at 4Floors. We decided that we would take a two-pronged approach. First, we would post the “My Culture is Not a Costume” signs throughout the building starting 48-hours before the event just to get people thinking. We also stationed two executives in the lobby of the building for most of the event, greetings students and keeping an eye out for racist costumes.

Exam-time Puppies. Setting up meetings with the companies for this week or next. I highly suggest people read the “Plumber’s Faucet” satire about this event, this EUS publication suggested that hiring strippers would be a better option. Currently working on an event plan to present to the Building Managers about the best way to have animals in this building.

Open House. Pumpkin carving contest went very well. Following up with Debra Blanch to make sure the prizewinners get their money.

I curated an exhibition of Old McGill yearbooks that were displayed during Open House. Apparently some people had really emotional responses to them, so this was a very nice project.

Week101. Working with SSPN and the Gert’s Manager to make this a really fun week. Any councillors with suggestions of events they would like to see happen, please advise!



Faculty Olympics. I am constructing this committee, it will be an informal sub-committee of SSPN. Trying really hard to get interested representatives from all of the Faculties and to make this event as inclusive as possible while keeping peoples' expectations about what it should be satisfied.

Speaker. I really want to bring a speaker or two here sometime in the coming months, so the time to book is now. Does anybody have suggestions about who they would like to see? I was thinking Ryan O'Connell from *Thought Catalogue*.

Communications

Social Media. Facebook Profile: 2234 (20%). Facebook Page: 537 (3%). Twitter: 437 (29%).

Listserv. This is happening as usual. Had to resolve a minor issue with our attorney about someone who sent a letter Without Prejudice saying that he *really* wanted to be taken off the list.

Website. The translator is still making her way through the website, will hopefully be completely bilingual by Christmas.

Other

Commission des Affaires Francophones. The CAF is getting ready for Francfête. They are also organizing a few French film screenings.

Old McGill. The editorial team is ahead of schedule, which might end up saving SSMU money in the end! Approved the marketing letters that our ad agency sends out. Approved some basic promo materials. Old McGill on November 18th in the Breakout Room will be screening "10 Things I Hate About You."

SSPN. SSPN is helping me with basic logistics for Exam Puppies and with Week 101.

Integrated Orientation Debrief. This happened on Tuesday November 1.

I am currently hiring a researcher with Joel to research alternative Frosh models at other universities and this will be added as an appendix to the Integrated Orientation Debrief Report.



Student Staff Updates

Creative Marketing Manager. The CMM is doing a fantastic job with sponsorship and was an immense help for 4Floors. His next big project is going to be raising sponsorship in-kind to cut costs for other things SSMU is involved in.

Translators. Status quo.

Old McGill Staff. The editorial team is fantastic. They are very experienced, excited about the project, and they continue to pass things in ahead of schedule. The rep from the publishing company came and trained everyone a few weeks ago.

Graphic Designers. In the process of hiring our second graphic designer.

Photographer. Trying to buy some lighting equipment so the SSMU photographer can take more legitimate looking pictures of people.

Meetings

Leadership Workshop. I spoke at a Leadership Workshop by Joan Butterworth last week. There were about 50 people in attendance and I spoke about event planning. People seem to be most curious about the best place to sell samosas on campus!

McGill Muggle Quidditch Team. I met with Reid Robinson to discuss new ways the team can fundraise and get their name out there.

SnowAP. Met with the AUS VP Events to discuss SnowAP. They are really interested in trying to bring this back as an AUS event. I will not be bringing this event back as it is quite literally a moneypit and a very difficult event to run in the dead of winter. VP Internal Julia Webster described it as a “mini- Exxon-Valdez on Lower Field.”